



City of Jonesboro
Downtown Development Authority / Main Street Advisory Board
Strategic Planning Retreat

Held At:
Clayton County Chamber of Commerce
2270 Mt. Zion Rd ~ Jonesboro, Georgia
February 24, 2017

Facilitated By:
Tommy Lowmon – Communications & Training Coordinator
Georgia Department of Community Affairs

Ricky L. Clark, Jr., - Executive Director – DDA & Main Street
City of Jonesboro



Planning Retreat

February 24, 2017

Agenda

	8:30 AM	Continental Breakfast
	9:00 AM	Welcome, Overview & Introductions
RC	9:30 AM	Getting to Know the Players
	10:00 AM	Break
	10:15 AM	Expectations of Board & Staff
	11:00 AM	Introduction to Main Street <ul style="list-style-type: none"> • Roles And Responsibilities of Board & Staff
	12:00 PM	Lunch
	12:45 PM	Main Street Programmatic Approach / Training
		Ten National Standards (Presentation)
	2:00 PM	Community Transformation Strategy & Correlation to Work Program
TL	2:45 PM	Break
	3:00 PM	2017 Work Program Strategic Planning <ul style="list-style-type: none"> • Promotions • Organization • Design • Economic Restructuring
	4:00 PM	Summation of Activities/Closing Comments from Board - Staff
	5:00 PM	Adjourn